

Agile Business Analysis

Deliver Clear Requirements, Refine User Stories, and Accelerate Continuous Business Value



2 DAYS | 14 ENGAGEMENT HOURS | ELEARNING & TEAM TRAINING AVAILABLE | 1.4 CEUs / 14 IIBA PDUs OR CDUs

Course Overview

Agile business analysis is the continuous practice of clarifying business needs, defining requirements, and supporting solution decisions throughout iterative delivery. Rather than completing analysis as a separate phase before development begins, Agile business analysts work collaboratively with stakeholders, product owners, and delivery teams to progressively refine requirements as priorities, knowledge, and business conditions evolve.

Effective Agile business analysis combines requirements analysis, user stories, acceptance criteria, stakeholder collaboration, prioritization, process and data analysis, and continuous feedback to keep delivery aligned with business value.

Inteq's Agile Business Analysis course provides practical methods for delivering the right level of analysis at the right time so teams can reduce ambiguity and rework, adapt to change, and continuously deliver solutions that meet meaningful business needs.

Business Impact

Agile teams operate in environments where priorities change quickly, subject matter expertise is limited, and there is constant pressure to deliver more business value with constrained time, talent, and budget.

Disciplined Agile analysis helps teams focus effort where it matters most - clarifying business value, separating priorities from dependencies, discovering the right knowledge, and refining requirements just enough and just in time for effective delivery.

The result is clearer requirements, stronger stakeholder alignment, less backlog churn and rework, and a more reliable path from business need to measurable business value.

You will learn

Professional capabilities you and your team can apply immediately.

- Apply professional Agile business analysis techniques and methods
- Analyze customer and business value and assess readiness for Agile analysis
- Develop and refine user stories from use case scenarios using INVEST principles
- Define clear customer acceptance criteria and supporting requirements artifacts
- Separate priorities from dependencies and manage backlogs, kanbans, queues, and scope
- Discover deep business knowledge through structured elicitation techniques
- Facilitate productive workshops and validate stakeholder knowledge
- Apply the methods through a practical case study to improve analysis speed, quality, and business value

Detailed Course Outline

A practical framework for continuous requirements clarity, stakeholder alignment, and iterative business value delivery

Course Overview

Introduction and Foundation

- What is agile analysis?
- The business case for agile analysis
- Agile analysis myths and misconceptions
- Framework and roadmap for agile analysis

Ensuring Readiness for Agile Analysis

- Analyzing your business space from 360 degrees
- Agile analysis deliverables
- Analyzing customer and business value
- SME and stakeholder analysis
- Business domain pre-analysis

Getting the User Story Right

- Essential elements of a user story
- User story artifacts and documentation
- Getting just-enough, just-in-time
- Creating user stories from use case scenarios
- Distilling actionable INVEST items from user stories
- Defining customer acceptance criteria

Managing the Moving Parts

- Priorities vs. dependencies
- Balancing business value with time, talent, quality, risk, and budget
- Managing backlogs, kanbans, and queues
- Scrums and sprints - planning, roles, and execution
- Dealing with difficult personalities
- Managing scope and expectations

Discovering Business Knowledge

- Light and deep vs. superficial discovery
- Professional analysis vs. order taking
- Key sources of business knowledge
- Business knowledge elicitation techniques
- Managing scope and expectations

Essential Facilitation Skills

- The dynamics of workshops and facilitated sessions
- Identifying and organizing the right participants
- Facilitation technique best practices
- Capturing and validating session knowledge

Agile Analysis | Case Study

- Develop user stories for complex real-world business and systems requirements and apply the case study as a reusable model for strengthening Agile analysis practices

Who Should Attend

- Business and Systems Analysts
- Product Owners and Product Managers
- Project and Program Managers
- Scrum, Agile, and Delivery Professionals
- Process Owners, SMEs, and cross-functional Business/IT teams

Course Includes

- 1.4 CEUs and 14 IIBA PDUs or CDUs
- Personalized digital badge
- Certificate of completion
- Comprehensive course manual
- Templates, models, and frameworks

Anytime eLearning: 90-day access.
Team Training: live virtual or onsite.

Prerequisites and Curriculum Alignment

None. No previous Agile, business analysis, technical, or programming experience is required.

- Suitable for new and experienced Agile practitioners
- Complements Inteq Business Systems Analysis, Business Process Modeling & Analysis, Business Process Reengineering, and Logical Data Modeling training
- Conceptually consistent with the Agile Extension to the IIBA BABOK Guide
- Applicable across Agile delivery and transformation initiatives