

Business Process Modeling

Mapping, Metrics & Analysis

Live: Onsite or Virtual
2 Days | 14 Hours

Anytime eLearning
Self Paced | 14 Hours

Organizations today operate in a complicated, complex, rapidly changing globally competitive business environment. Business processes and supporting business systems must continually adapt to keep pace. Business processes however often evolve informally, ad-hoc and slowly. The result is that many business processes are a tangled web of inefficient work activities, ambiguous policies and legacy procedures that consume resources and impede performance.

These same processes, unfortunately, are often a source for business systems requirements - requirements that reflect legacy business rules that that constrain rather than improve business processes.

Inteq's Business Process Modeling 2-day training course uses BPMN (Business Process Modeling Notation) as the foundation for deep business analysis and engaging Subject Matter Experts (SMEs) and other stakeholders. Participants learn best practice techniques and methods to coherently map (using BPMN), accurately measure and thoroughly analyze business processes and work activities across the organization.

The result is that participants acquire and can immediately apply professional level skills to connect with the business SMEs and stakeholders, discover and rapidly assimilate deep business knowledge, critically analyze and challenge existing processes, and deliver substantial ROI from analysis. This deep level of engagement and analysis enables participants to design effective, efficient, agile forward-facing business processes and identify supporting business systems requirements.

Inteq's Business Process Modeling training course is seamlessly integrated and cohesively organized around Inteq's BPR360/Framework™ - the Conceptual Blueprint for Business Transformation.

Inteq's business analysis training courses have emerged as the gold standard for professional business analysis training—and are simply the most effective business analysis training courses available in the industry.

You will learn:

- To quickly and accurately map business processes
- How to discover and capture deep business knowledge
- A proven framework and roadmap for process analysis
- High-value vs. non-productive work activities
- Elicitation techniques and business questions that challenge legacy business rules
- To identify and analyze forward-facing business requirements across the enterprise
- To identify and apply metrics and key performance indicators (KPIs)
- Techniques to analyze cross-functional hand-offs
- To identify silos and sources of sub-optimization
- To identify process gaps and perform root cause analysis
- Tactics to identify and analyze opportunities for improving business processes
- and much more

Course outline

Framework and Key Concepts

- Customer and business value
- Business functions and processes
- Why the current state matters
- The three layers of analysis

BPMN & Business Process Mapping

- Business Process Modeling Notation
- Relationships and dependency
- Conditional branching
- Events and external activities
- Workflow patterns

Deconstructing Work Activities

- The 7 W's
- Deconstructing work activities
- BPMN Procedure Diagrams
- Activity granularity

Measures, Metrics and Indicators

- Measures and metrics
- Performance metrics and KPIs
- Selecting measures, metrics and KPIs

Analyzing Business Processes

- Pain point gap analysis
- KPI gap analysis
- Strategic gap analysis
- Root cause analysis

BPL at Scale Case Study

Participants map, measure and analyze a complex real-world business process case. This case study provides an invaluable template that participants can leverage to jump start and improve business process analysis in their organization.

Transition to BPR

- Business and process change drivers
- The process change continuum
- The BPR360/Method™ for transition
- Identifying Agentic AI Opportunities

Practical Guidance

- Complementary process improvement methods
- Customer engagement considerations
- Leveraging frameworks and models

Who should attend?

- Business analysts
- Systems analysts
- Business process analysts
- Project managers
- IT professionals
- Subject matter experts and other stakeholders involved with mapping, analyzing and improving business processes

Prerequisites:

None. Inteq's Business Process Modeling provides a comprehensive and cohesive approach to business process mapping, measurement and analysis regardless of background and level of experience.

Business Process Modeling integrates seamlessly with Inteq's Business Process Management, Business Systems Analysis and Agile Business Analysis training courses.

What's included:

- Digital badge and personalized certificate of completion
- Continuing Education Units (CEUs)
- IIBA Professional Development Units (PDUs)
- Electronic comprehensive course manual
- Supplemental course materials

LIVE: Inteq's Business Process Modeling 2-day training course can be tailored to your organization's training objectives and can be combined with other Inteq courses to create a 3, 4 and 5-day hybrid training program.

Anytime eLearning™: Anytime, Anywhere, Any Device. Self Paced. 45-Day Access.



What is the Next Step?

Let's start a conversation to discuss your objectives in more detail.
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